



FAMILY
INSURANCE

JANUARY 2018
NEWSLETTER

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Company Announcement

Family Insurance is excited to announce the promotion and change of duties for Kim Cregan.

Effective January 1st Kim was promoted to President of Family Insurance Agency Inc. Those who already knew Kim or have gotten to know her during her 12 years with Family Insurance are probably more surprised it is a position she did not already hold. We agree, it was just time to make it

official! During Kim's 12 years with Family Insurance she has done literally every job that there is here. Kim started part time, and left briefly to go full time with one of those other insurance companies in Raleigh. We were able to lure her back with a full time position closer to home about a year later. She started as a CSR, then an agent and client retention specialist, and was eventually promoted to Agency Manager. As the company grew so did her responsibilities. In addition to taking care of the insurance needs of our clients, Kim handled or assisted with most everything including, recruiting, HR, Contracts, accounts payable and payroll administrator, IT / Web platform integration, marketing and Agency growth. With expansion to Myrtle Beach, SC in 2015 her responsibilities expanded further. Kim spends a few days at the Myrtle Beach Location nearly every month for direct management and sales support.

With all of that growth the amount of work in each of those areas has continued to expand. It was important for both our team members and our clients that we narrow the scope of Kim's responsibilities. Kim will be focused on the company's non sales operations. She will still be available to fill in when needed with client relations and sales. Kim will miss the daily interaction with clients, but her knowledge and experience in the operations of the company will allow our team to provide great insurance choices at good rates while providing excellent customer service.

Mike Huneycutt joined Family Insurance in June of 2017. We will share Mike's story in our next newsletter.

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